



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1341409

Schedule Dates	09/20/16-09/26/16	Date Entered	04/25/16
Advertiser	DSCCIE/Issue/NH (67143)	Last Modified	04/25/16
Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	49/53/4629 (524655)	Headline #	ECR25161271
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Thomas Piro,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4629	Commission	\$391.50
Account Types	National/Political	Net Total	\$2,218.50
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	43	\$2,205.00
Oct. 2016	8	\$405.00
Grand Total:	51	\$2,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	2P- General Hospital	1		X	X	X	X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	4/25/16
2.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	11P- Local 22 News at 11P	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WVNY)	Local 22 News at 11pm	4/25/16
3.0	Normal Line / Prime	09/26/16-09/26/16	5	:30	7:58P- Dancing With The Stars	1	X								\$650.00		Burlington (WVNY)	Dancing With the Stars-ABC	4/25/16
3.0.1	Closed Preempt	09/26/16															Burlington (WVNY)	Pre-Empty/Exception - SOLD OUT	
4.0	Normal Line / Prime	09/20/16-09/23/16	5	:30	11A- The View	2		X	X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)	The View	4/25/16
5.0	Normal Line / Prime	09/20/16-09/23/16	5	:30	6:30P- World News Tonight	2		X	X	X	X				\$175.00		Burlington (WVNY)	ABC World News Tonight	4/25/16
5.0.1	Closed Preempt	09/20/16															Burlington (WVNY)	Pre-Empty/Exception - Between grids	
5.0.2	Closed Preempt	09/20/16															Burlington (WVNY)	Pre-Empty/Exception - Between grids	
6.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	6:59P- Local 22 News at 7P	3		X	X	X	X			3	\$60.00	\$180.00	Burlington (WVNY)	Local 22 News	4/25/16
7.0	Normal Line / Prime	09/20/16-09/23/16	5	:30	1P- The Chew	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)	The Chew	4/25/16
8.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	5:59P- Local 22 News at 6P	3		X	X	X	X			3	\$60.00	\$180.00	Burlington (WVNY)	Local 22 News	4/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Phone/Fax	/	Commission %	15.00
CPE	49/53/4629	Commission	\$391.50
Account Types	National/Political	Net Total	\$2,218.50
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9.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	9A- Dr. Oz	3		X	X	X	X			3	\$40.00	\$120.00	Burlington (WVNY)	Dr. Oz	4/25/16
10.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	6A- Local 22 News at 6A			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	Local 22 News This Morning	4/25/16
11.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	5A- Local 22 News at 5A			1	1	1	1			4	\$35.00	\$140.00	Burlington (WVNY)	Local 22 News This Morning	4/25/16
12.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	3P- People's Court			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	People's Court	4/25/16
13.0	Normal Line / SPOT	09/20/16-09/23/16	6	:30	4P- 5P (EST)			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	Judge Judy	4/25/16
14.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	7A- Good Morning America	6		X	X	X	X			6	\$50.00	\$300.00	Burlington (WVNY)	Good Morning America	4/25/16
15.0	Normal Line / SPOT	09/20/16-09/23/16	6	:30	5P- 6P (EST)			1	1	1	1			4	\$60.00	\$240.00	Burlington (WVNY)	Judge Judy	4/25/16
16.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	6A- Local 22 News at 6A			1						1	\$50.00	\$50.00	Burlington (WVNY)		4/25/16
17.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	5A- Local 22 News at 5A			1						1	\$35.00	\$35.00	Burlington (WVNY)		4/25/16
18.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	3P- People's Court			1						1	\$50.00	\$50.00	Burlington (WVNY)		4/25/16
19.0	Normal Line / SPOT	09/26/16-09/26/16	6	:30	4P- 5P (EST)			1						1	\$50.00	\$50.00	Burlington (WVNY)		4/25/16
20.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	7A- Good Morning America	2		2						2	\$50.00	\$100.00	Burlington (WVNY)		4/25/16
21.0	Normal Line / SPOT	09/26/16-09/26/16	6	:30	5P- 6P (EST)	2		2						2	\$60.00	\$120.00	Burlington (WVNY)		4/25/16

## CONFIRMATION CONTRACT

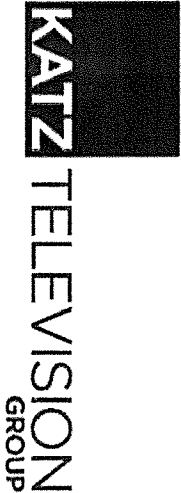
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

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# CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

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125 West 55th St  
New York, NY 10019

Contract # 25161271      Changes as of: 10/2/2016 at 3:00 PM      Version: Highlighting Revision 1

CPE: 49/53/4629      Flight: 9/20/16 - 9/26/16      Station: WVVY      Total \$: \$2,610.00

Agency: Great American Media      Advertiser: DSCC IE      Market: Burlington-Plattsburgh      Total Spots: 51

GREAT AMERICAN MEDIA 3050 K ST NW      Product: Issue      Office: WASHINGTON      Total CPP: \$0.00

SUITE 100      20007

Agency Order #: 4980563      Primary Demo: Adults 35+

Buyer: Pino, Thomas      Con Type: POLITICAL/VOTE

Salesperson: RACHELLE RAY -      Assistant: RACHELLE RAY -

Washington DC      Washington DC

202-872-5880      202-872-5880

Total GRP:  
Traffic #: 1341409  
Separation:

Comments: RVSD TO CREDIT MISSED SPOTS.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20	9/20				
REV-3	M 8p-10p		Dancing With the Stars-ABC	\$650.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-5	Tu-F M 6:30p-7p		ABC World News Tonight	\$175.00	0	30	2	0	0	\$0.00	\$0.00	0.0
TOTALS:							51		51	\$2,610.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25161271	<b>Changes as of:</b> 10/2/2016 at 3:00 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 49/53/4629	<b>Flight:</b> 9/20/16 - 9/26/16	<b>Total \$:</b> \$2,610.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Total Spots:</b> 51
<b>GREAT AMERICAN MEDIA</b> 3050 K ST NW	<b>Product:</b> issue	<b>Total CPM:</b> \$0.00
<b>SUITE 100</b>		
<b>WASHINGTON DC</b>		
<b>20007</b>		

<b>Agency Order #:</b> 4980563	<b>Primary Demo:</b> Adults 35+
<b>Buyer:</b> Pino, Thomas	<b>Con Type:</b> POLITICAL/NOTE
<b>Salesperson:</b> RACHELLE RAY - Washington DC	<b>Assistant:</b> RACHELLE RAY - Washington DC
<b>202-872-5880</b>	<b>202-872-5880</b>

<b>Total GRP:</b>	<b>Traffic #:</b> 1341409
<b>Separation:</b>	

Special Instructions	
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Date/Time	Added by	Comment
10/02/16 3:00 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT MISSED SPOTS.
09/26/16 4:37 PM	Elizabeth Guy	Line 3 DWTS 1x 9/26 did not clear at this rate it needs Sect 4 to clear Line 5 World News Tonight 2x w/o 9/20 did not clear at this rate needs a Sect 3 to clear Please advise since flight is over. Thanks!
04/25/16 10:22 AM	BILL THOMAS	Separation: 30

Competitive Information	
Market Budget:	\$26,100
WVNY Share:	10%
Comment:	
WCAX:	40%
WFFF:	5%
WPTZ:	45%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$2,610.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>51</b>	<b>\$2,610.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	51	\$2,610.00
<b>Total</b>	<b>51</b>	<b>\$2,610.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/2/16 3:00 PM	RACHELLE RAY - Washington DC	Revised		3	\$-1,000.00
Makegood 1	9/26/16 4:37 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0
New	4/25/16 10:21 AM	BILL THOMAS	Confirmed	54		\$3,610.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.